

Management Potential Assessment (MPA) FOR BANKS

“Blink is How We Think”

Description: Psychological assessment of a job applicant based on a personality test developed and validated for use in business and industry. The MPA Report provides an overview of the following five behavioral clusters:

- Work style
- Management style
- Dealing with People
- Problem Solving
- Mental Toughness

Benefits to your company:

- Proprietary “Blink Advantage Technology” enhances understanding and ease of use. “Blink is how we think”
- Proprietary “Reality √ Technology™” ensures the most accurate results
- The applicant’s assets and liabilities of on the job behavior are defined in an easy to understand description
- Coaching suggestions customized to the new-hires MPA results is provided to enhance the applicant’s future effectiveness
- Each MPA report contains the following explanation:
 1. What is the MPA
 2. How to use the MPA Results Report
 3. What are the Five Behavior Clusters and what the applicant’s results mean

How does an applicant complete the tests?

- MPA tests can be completed at our website, 24 hours a day and 7 days a week

How are the results of the MPA reported to you?

- A MPA Report is e-mailed to you that describes the applicant’s personality traits, including likely on-the-job behavior
- A customized Professional Development Guide is available for the new-hire, for an additional fee, that explains his or her results and that includes practical suggestions tailored to the new-hire for improving professional effectiveness

What kinds of Banks need to use the MPA?

- Banks who are adding or replacing key people
- Banks who are hiring managers or supervisors
- Banks who are hiring professionals
- Banks who are hiring highly visible people

Time Required of Applicant:

- Approximately 45 minutes to complete questionnaires

Affordable:

- \$95.00 per MPA report with coaching suggestions
- No set up fee

Additional Options:

- Professional Development Guide for each new-hire, for an additional fee of \$20.00 per guide
- Rush service also available (fee varies by request)
- Professional interpretation and feedback from Dr. Kurt Helm for an additional fee of \$200.00 per report

“Blink is How We Think”

Helm and Associates

For more information about the MPA

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